



Craig Wehr

EXECUTIVE ADVISOR
ZURN ELKAY WATER SOLUTIONS

As chief operating officer, Craig leads all operations for the company, developing and implementing the strategic plan to simplify and align the organization to deliver above-market growth and profitability.

Craig joined the company in 1993 as sales manager of the southeast region, steadily taking on roles of increasing responsibility in the sales, marketing and business development functions, from national sales manager of the Sanitary-Dash Mfg. sector and vice president of sales & marketing for the Commercial Brass sector. He moved into the Zurn Industries sector in 2006 to lead business development, then was named vice president & general manager of Zurn's specification drain business. For nearly 10 years, Craig served as president of Zurn Industries and Zurn Water Solutions, until stepping into his current role following the 2022 combination with Elkay Manufacturing.

He holds a BS in business administration from Slippery Rock University of Pennsylvania.